

How do we value the work of the the Nonprofit Sector?

Nonprofits play an economic role in Illinois – as job creators, as avoiders of costly social problems. But we also recognize that nonprofits play important social, cultural, and environmental roles. To truly understand the full value of nonprofits, we need to account for the ‘social good’ we bring to society! Here at Donors Forum, we’ve been looking at the Youth Development, Arts & Culture, and Environment fields to answer that question through THREE ground-breaking Social Return on Investment studies.

Who benefits? All Illinois residents and society at large.

These benefits are possible through investments by government, foundations, and donors who care about our communities.

What do these investments yield?



What are the proven benefits of the social impact, or nonprofit, sector?

- We are builders of human and cultural capital
- We are pillars in communities
- We are protectors of air, land, and water

Are we really the NONprofit sector?

We’re MORE! We’re the Social Impact Sector and our work brings value to YOU.

We play an economic role in Illinois – as job creators, pillars of the community, and as avoiders of costly social problems.

To be involved and learn more, visit BuildingStrongerIL.com.

Contact: **Delia Coleman, Director, Strategic Initiatives, Donors Forum, dcoleman@donorsforum.org**

Sources: Terpstra, A., & Clary, J. (2015, March). The value of the nonprofit youth development field in Illinois: A social return on investment analysis. Chicago: Social IMPACT Research Center with Donors Forum. Terpstra, A., & Clary, J. (2015, March). The value of the nonprofit arts and culture field in Illinois: A social return on investment analysis. Chicago: Social IMPACT Research Center with Donors Forum. Terpstra, A., & Clary, J. (2015, March). The value of the nonprofit environment field in Illinois: A social return on investment analysis. Chicago: Social IMPACT Research Center with Donors Forum.