

NextGen Leaders

IN PHILANTHROPY

NextGen Grant Request for Submissions 2016

Does your project make a difference in the community?

Are you looking for a mini-grant for capacity building and professional development?

Tired of writing application forms?

Want an excuse to create a fun video you can share with your followers, constituents and donors?

NextGen Leaders in Philanthropy plans to award a capacity building or professional development grant of up to \$2,000 to amplify and streamline the work of a small non-profit organization. We would like to hear from you and your project! Submit your video to apply.

Examples include –

- Attending a conference
- Participating in a class or training
- Working towards a certification
- Purchase of software & relevant training
- Purchase of equipment & relevant training
- Hiring a Consultant

What is the definition of capacity building and development?

To us, capacity building means developing further knowledge, skills, capabilities etc., therefore, we hope that a result of this grant will mean you as staff/volunteer/ program have increased knowledge, skills and capabilities.

Phase 1: Video submission

Eligibility:

- Staff/board/teams of small and/or emerging organizations or projects with budgets under \$1,000,000
- 501c3 non-profit organization AND/OR individuals/ teams who align with a 501c3 organization, such as volunteer leaders
- Applicant's services must serve Oak Park, River Forest and/or Forest Park communities.



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Funding Parameters & Criteria:

- A \$2,000 grant will be awarded for professional development and capacity building
- Capacity building and professional development examples include: a training, conference, class, certification, consultant contract, etc.
- You must be able to articulate how this grant and capacity building, professional development will improve and enhance the impact of your social/arts/cultural program
- Staff who will directly participate in the professional development training and directly carry out programs are encouraged to apply and/or appear in the video.

Selection Timeline:

September 8 to November 1, 2016: video submissions accepted

September 22nd, 4:00-5:00 pm: Info session with Polymyth Productions on how to make a compelling video

November to December: video submissions reviewed by NextGen grant committee

January 2017: Award(s) announced

Guidelines:

- In a short 2-4 minute video that you can record with your web cam, video camera and/or smartphone camera, please answer the questions below.
- When naming your file, use this standard: *Individual Name_Org name*
- Share your video (extension .mp4 or .ai) via Dropbox, google or zip file to Donorservices@oprfcf.org. Be sure to write a short email message explaining your video submission and include your contact information.

1) What is the name and purpose of your organization? Who are you? What is your name, position title, and program you represent?

2) Tell us about an amazing thing that your organization or program does to positively change lives or the community?

3) How would you use this grant award? Be specific (i.e. what would you buy or purchase?).

4) Why do you need this capacity building or development?

5) How would this transform the quality of your work (or your project)?

Phase 2: Follow-up and Info Session

Follow-up conducted on an as-needed basis and will take place between mid-November and mid-December.



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And please **join us** at The Community Foundation offices (1049 Lake Street, Suite 204) on **Thursday, September 22nd** from 4-5 pm for an info session all about how to make a compelling short video! It will be led by Polymyth Productions, and Community Foundation staff and Next Gen will also be there to answer your questions about applying for the grant.

Phase 3: Final selection

Award winners announced by or before end of January.

Next Gen video submission

DO'S AND DONT'S

DO

- prepare a script or at least an outline
- make sure you say your name and the organization/program you represent
- rehearse before filming a few times
- a few takes before deciding which video take you like best
- have the individual benefiting from professional development and carrying out the programming speak in the video (if they are already on staff)
- create content that you can use for other purposes! Think about ways you could use portions of your video to promote your organization (i.e. via social media or with other funders or donors)
- be as authentic as possible in your answers
- make the video enjoyable and have fun!

DON'T

- say filler words like “uhm”
- wear your worst clothes
- hire a professional or amateur actor to portray yourself
- hire a professional crew to videotape you.

Questions? Contact

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